



## World Elder Abuse Awareness Day

World Elder Abuse Awareness Day (WEAAD) was launched on **June 15, 2006** by the International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations.

The purpose of WEAAD is to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect.

In addition, WEAAD is in support of the United Nations International Plan of Action acknowledging the significance of elder abuse as a public health and human rights issue. WEAAD serves as a call-to-action for individuals, organizations, and communities to raise awareness about elder abuse, neglect, and exploitation.

For more information about Elder Abuse you may visit [www.ncea.aoa.gov](http://www.ncea.aoa.gov) or to report elder abuse, you may call 1-800-898-4910.